

# Screen Attraction Program - Application Form 24/25

## Form Preview

### Introduction

\* indicates a required field

### Screen Attraction Program

The Screen Attraction Program generates investment for the City's regional economy by:

- growing the level of production of the Gold Coast
- growing the level of post production on the Gold Coast
- attracting key industry professionals to the Gold Coast
- creating ongoing employment opportunities for Gold Coast residents
- providing opportunities for Gold Coast businesses to supply goods and services to the screen industry.

Complete this application form if you wish to seek funding towards your production and can meet the below criteria:

- a minimum Gold Coast production or post production expenditure of AUD\$750,000
- the production will employ 50% of the crew from the Gold Coast
- the production or post production office is located on the Gold Coast
- this application is made during pre-production.

### Applicant company & contacts

#### Applicant Company Name \*

#### ABN \*

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	<a href="#">More information</a>
ACNC Registration	
Tax Concessions	
Main business location	

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Must be an ABN.

### ASIC extract \*

Attach a file:

Please name the file: APPLICATION - SCREEN ATTRACTION PROGRAM - ASIC EXTRACT - {your project name} - {date}

### Address \*

Address

  

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

### Web \*

Must be a URL.

Who can we contact regarding this application during pre-production?

### Name \*

Title      First Name      Last Name

            

### Position Title \*

### Email \*

Must be an email address.

### Mobile \*

Who can we contact regarding this application regarding submission of delivery materials?

### Name \*

Title      First Name      Last Name

            

### Position Title \*

### Email \*

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Must be an email address.

### Mobile \*

## Production

\* indicates a required field

### Title of Production \*

### Format \*

- Feature Film
- Television
- Online Program
- Post Production

### Genre \*

- Drama
- Documentary
- Factual/ Reality/ Entertainment
- Animation/ Visual Effects
- Games

### Duration of production \*

Running time of the program eg. 1 x 90 min, 8 x 1 hour, etc

### Producer \*

### Director \*

### Line Producer / Production Manager \*

### Synopsis \*

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### Gold Coast Production Office address \*

Address

  

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

### Anticipated Gold Coast Shoot Locations \*

### Where will the production be seen by an Australian audience once it's released? \*

## Production dates

\* indicates a required field

### Pre-production - anticipated dates

#### Start date \*

Must be a date.

#### End date \*

Must be a date.

#### Number of weeks \*

Must be a number.

#### Location \*

### Shoot - anticipated dates

#### Start date \*

Must be a date.

#### End date \*

Must be a date.

#### Number of weeks \*

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Must be a number.

**Location \***

Post production - anticipated dates

**Start date \***

Must be a date.

**End date \***

Must be a date.

**Number of weeks \***

Must be a number.

**Location \***

Completion - anticipated dates

**Estimated Completion Date \***

Must be a date.

**Estimated Release Date \***

Must be a date.

## Production Budget and Employees

\* indicates a required field

Funding will be provided on submission and approval of delivery materials in accordance with agreed contractual milestones.

**Total Budget \***

\$

Must be a dollar amount.  
(in AUD)

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### Queensland Budget \*

\$

Must be a dollar amount.  
(in AUD)

### Gold Coast Budget \*

\$

Must be a dollar amount.  
(in AUD)

### Funding Requested \*

- AUD\$750,000 to \$2 million - up to \$50,000 incentive
- AUD\$2 million to \$5 million - up to \$60,000 incentive
- AUD\$5 million to \$10 million - up to \$75,000 incentive
- AUD\$10 million to \$20 million - up to \$100,000 incentive
- AUD\$20 million to \$30 million - up to \$150,000 incentive
- AUD\$30 million to \$50 million - up to \$200,000 incentive
- Over AUD\$50 million - up to \$250,000 incentive

Please select the relevant threshold regarding the value of your estimated Gold Coast expenditure.  
This threshold notes the applicable incentive for this application.

### Number of full-time contract positions the project will generate \*

Must be a number.

### Number of full-time contract positions generated within the Gold Coast \*

Must be a number.

### Is your production fully funded? \*

Select one

## Attachments

\* indicates a required field

### Please attach the Budget topsheet \*

Attach a file:

Please name the file: APPLICATION - SCREEN ATTRACTION PROGRAM - BUDGET TOPSHEET - {your project name} - {date}

### Please attach a Letter from the producer outlining potential Gold Coast spend \*

Attach a file:

Please name the file: APPLICATION - SCREEN ATTRACTION PROGRAM - LETTER FROM THE PRODUCER - {your project name} - {date}

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**Please attach a background profile of the applicant company detailing past productions and key creatives. If the applicant company is an SPV, please provide a background profile for the parent company including details of the company directors.**

Attach a file:

Please name the file: APPLICATION - SCREEN ATTRACTION PROGRAM - COMPANY PROFILE - {your project name} - {date}

**Please attach any other supporting material you wish to include**

Attach a file:

Please name the file: APPLICATION - SCREEN ATTRACTION PROGRAM - SUPPORTING DOCUMENTATION - {your project name} - {date}

## Application submission

\* indicates a required field

**Before submitting this application form, please review the below terms and conditions.**

- The Company is applying for financial assistance under City of Gold Coast's Screen Attraction Program and acknowledges the criteria for eligibility under this program.
- The Company has received no guarantees or assurances that its application will be approved by Council of the City of Gold Coast.
- To the best of my knowledge, information and belief, the information contained in the Company's application is true and correct.
- The Company, its directors, senior officers and key personnel and the directors and senior officers of any associated persons or entities of the Company which may be involved in the project, have not acted at any time and are not acting in breach of their obligations under any law in conduct of business or in any role as an officer of a company, including (without limitation) their obligations pursuant to the Corporations Act 2001 (Commonwealth).
- I declare that there are no matters related to the business interest of any individual related to this project, where they have a potential conflict of interest with their role in this project, or there is any matter that is likely to cause any embarrassment to the Council of the City of Gold Coast.

By checking this box and submitting this form, you certify that the information provided is complete and accurate to the best of your knowledge. You acknowledge and agree to abide by the terms and conditions enclosed with this form.

### Terms of Trade

Applications will also need to meet the following terms of trade:

- Applicants can not apply for funding if contractual requirements for previous funding have not been fully acquitted and accepted by Council;
- Applicants must not be declared bankrupt or have committed an act of bankruptcy;

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- Applicants must not be a full-time secondary student or a full-time student at a tertiary educational institution;
- Council will not consider or fund applications:
  - that do not satisfy the applicable Program Guidelines;
  - applications that are late, incomplete or for retrospective funding;
  - applications that have twice been declined for funding;
  - applications that relate to the travel and marketing activities of actors;
  - where the applicant does not have chain of title or assigned rights to make or develop the project;
  - from government owned screen organisations, screen industry or acting educational organisations, or Council controlled entities;
  - for projects delivered outside of the City of Gold Coast;
  - from individuals or content businesses where projects will not be released to an audience through screen platforms (cinema, television, online, video-on-demand);
  - from individuals or content businesses that do not have a two year track record in the independent screen production industry.
- Should funding be approved, an offer confirming the incentive will be issued to the applicant. This offer will expire after six months if the screen production or post production project has not commenced.
- Each determination, interpretation or other action made or taken by the City with respect to an application will be at the discretion of the City and shall be final, conclusive and binding upon the applicant or applicants.

### **Deliverable expectations**

- 1.The Recipient must deliver to Council written confirmation that production incentive funding commitments have been received from the Australian Federal Government (Producers Offset Incentive) and the Queensland State Government (Screen Queensland's Investment or Production Attraction) for the Project.
- 2.Confirmation of the following acknowledgements of the City's support as outlined below during pre-production and shoot:
  - Inclusion in any publicity activity including all media releases, editorial and media calls of Proudly supported by the City of Gold Coast and logo;
  - Inclusion in any promotional and marketing materials on Recipients social or website platforms Proudly supported by the City of Gold Coast and logo; (for avoidance of doubt, this shall not apply to any distributors platform)
  - Social posts by any person connected to the Program during the pre-production and shoot referencing the Gold Coast. It is desirable that the posts include reference to the Gold Coast as a screen production location.
- 3.2 visits to set by the Mayor and Key City staff for the purposes of promoting and marketing the Gold Coast as a film location during the shoot period. The location, date and time to be mutually agreed with the Recipient.
- 4.Delivery of the following for use in Council materials:
  - Approved-for-use one sentence, one paragraph and one-page synopsis for the Project;
  - Approved-for-use key cast and creative list for the Project;
  - A copy of the Projects Electronic Press Kit (EPK) or other promotional footage for the Project in a format that can be used in Council materials identifying any parts of the EPK that cannot be used by Council;
  - 25, approved-for-use production stills including 10 stills with key cast, 8 stills of behind-the-scenes and 7 stills on-location at the Gold Coast with cast and crew;



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- Video footage and video/written testimonials from the Producer, Director and/ or a Main Cast member, as may be included in the EPK, about the experience of shooting the production on the Gold Coast;
- Logo to be included in the Projects end credit roll as under:

Proudly supported by the City of Gold Coast"

Logo: Australias Gold Coast (delivered to the Producer)

The deliverables listed above may be used by Council to promote the screen industry in the Gold Coast and the Gold Coast as a screen production destination.

5. Delivery and approval of a Final Report to Council which includes evidence of the Recipient having satisfied the completion of the Project as under:

- - total value of AUD expenditure on the Gold Coast as detailed in the Projects Cost Report issued following the completion of the Project on the Gold Coast;
  - total number of Gold Coast jobs generated by the production;
  - total number of pre-production and shoot days undertaken on the Gold Coast during the production schedule;
  - total value of AUD expenditure on Gold Coast accommodation and travel costs;
  - total value of AUD expenditure on Gold Coast commercial property rentals;
  - A vendor list indicating the total number of Gold Coast vendors who supplied services or equipment to the production (this is for statistical data collation purposes only);

Unless otherwise agreed with the Recipient, the financial information listed above will only be used for Councils internally purposes or in aggregated form with other productions for public purposes.

### Application Submission \*

I hereby agree to the terms and conditions and the agreement statement above

Submitted by

#### Name \*

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

#### Position \*

#### Date \*

Must be a date.